



FINAL RELEASE

Contact: Cally Jacobs  
General Manager  
615-329-1144  
[cjacobs@vistahost.net](mailto:cjacobs@vistahost.net)

JC Timberlake  
Director of Sales  
615-620-4854  
[jctimberlake@vistahost.net](mailto:jctimberlake@vistahost.net)

**HAMPTON INN VANDERBILT WEST END  
ANNOUNCES CLOUD NINE BEDDING**

NASHVILLE, TN – May 10, 2006

The Hampton Inn Vanderbilt West End located at 1919 West End Avenue in the Vanderbilt University area of Nashville, TN proudly announces that it has completed its transition to the Cloud Nine bedding experience by Hampton in each of its 171 guest rooms.

The new bed represents the next phase of the Make It Hampton® initiative, which since January 2004 has introduced new products and services ranging from a new complimentary On the House™ hot breakfast and On the Run™ breakfast bags, Purity Basics® bath products and a curved shower rod, complimentary high-speed Internet access and the industry's easiest-to-set alarm clock/radio.

The new Cloud Nine bed does away with the old-fashioned bedspread, featuring instead a crisp, white duvet cover, enveloping a lofty white comforter. The white sheets are 200-thread count with a fitted bottom sheet. The bed features three or four pillows (depending on room type) providing consumers a choice in firmness (some filled with soft down, some with firmer foam), a lumbar pillow in a soothing color that provides guests back support if they choose to read, watch television or enjoy the Hampton lap desk and work wirelessly while resting in bed.

General Manager, Cally Jacobs, remarked, "The feedback that we've gotten from the guests has been overwhelmingly positive. It was one of the best investments the hotel has made as part of the Make It Hampton® initiative."

"The Hampton Inn Vanderbilt West End has so many great selling features and value added-services that the addition of Cloud Nine makes us the preferred hotel in the Vanderbilt area," stated Director of Sales, JC Timberlake.

**About the Hampton Inn Vanderbilt West End**

The Hampton Inn Vanderbilt West End has an effective mix of bed types ranging from large king rooms to family double rooms. A daily complimentary On the House™ hot breakfast is offered as is Hampton’s signature On the Go™ Breakfast Bags.

Complimentary high-speed Internet is available wirelessly throughout the hotel. The Hampton Inn Vanderbilt West End participates in all Hilton programs and promotions especially the renowned Hilton HHonors® program. For more information about the Hampton Inn Vanderbilt West End, or to make a reservation with the Best Rate Guarantee, visit them on the Internet at [www.hamptoninnnashville.com](http://www.hamptoninnnashville.com).

**About Vista Host**

The Hampton Inn Vanderbilt West End is managed by Vista Host - a Houston based Hotel Management Company serving owners of Hampton Inn, Hampton Inn & Suites, Holiday Inn Express, Fairfield Inn & Suites by Marriott, Residence Inn by Marriott, Hawthorn Suites, Homewood Suites by Hilton, Comfort Inn & Suites, and AmeriSuites. Founded in 1977 by Michael V. Harrell, Vista Host operates 28 hotels throughout the United States. Vista Host also operates the Hampton Inn & Suites Vanderbilt Elliston Place located about three blocks away in Nashville.

To learn more about Vista Host and their other managed select service properties, visit [www.vistahost.com](http://www.vistahost.com).

# # # # #



10370 Richmond Ave., Suite 150  
Houston, TX 77042  
713-267-5800  
Media Contact: Steve Farina  
832-476-9127